



Netta Witztum

Designer at heart and creative thinking

Tel-Aviv

054 - 5220741

nettawitztum@gmail.com

Portfolio

www.nettawitztum.com

www.thenetart.com

Professional Experience:

2019

2019

2018

2016 - 2018

2014 - 2016

Education

2012 - 2016

2002 - 2009

Professional Courses:

2019

2017 - 2018

Instruction

2019

Military service:

2010 - 2012

Software Proficiency:

Artistic skills

Volunteering & leadership

2017 - today

Skills

Languages

- **Self Employed** - Works as a freelancer as a brand and design strategist

- **A+ -Strategy department management**

As part of my work, I took part in branding the city of Nahariya

Great Digital Partners | Art director

- Digital designer and leading a small team on a variety of projects and delivering creative solutions to meet and exceed clients' briefs across both digital formats.

- Development of ideas from the conceptual stage to the final implementation stage.

Maintaining continuity throughout all projects both technically and creatively, take advantage of opportunities and providing aftercare support for clients and maintaining satisfaction and

- Communicating the design strategies to clients and other creative developers.

- Mentoring junior staff and leading creative 'brainstorming' sessions to maximize the creative flow

Baruch Naeh - Branding and Strategy | Brand designer

- A designer in the office's creative designers department and a partner in the process of strategic versus customer.

- The role included: Thinking out of the box, creativity, translating a strategic concept into a visual language, participating in strategic, monkey and creative meetings and dealing with client's requests.

Dan Reisinger's Studio | Assistant and designer with Prof. Dan Reisinger

An assistant with Prof. Dan Riesinger, Israel Prize laureate for design

Shenkar / B.A degree in visual communication | Graduated with honors

Alliance High School | Graduated with honors

Nettcraft / ui/ux course - Web & Mobile

Habetzefer / Course Strategy, Marketing and Branding | Graduated with honors

- The course deals with communication strategy and marketing.

- Branding projects were carried out with customers such as Beer & Beyond, Jerusalem Winery. Won the first place in the final project with my team.

Lecturer and practitioner - Expert adobe software at high tech companies

- Infantry instructor at the Tze'elim base

- Supports combat

- Illustrator, Indesign, Photoshop

- Microsoft office - advanced

- Keynote

- Premier - Basic

- XD

- Sketch

Pop Art Painter. This past year I staged a solo exhibition at the "Simta" Theater

Running coach assistant:

Official Adidas professional runners group. Physically leading and defining the pace of the runners' team, while paying attention to all the group members, making sure that all of them manage to complete the running track, Marathonist.

- Able to operate under pressure

- Efficient

- Excellent written and verbal communication skills.

- A leader by nature

- Strategic and analytical thinking

- Problem-solving approach

- Autodidact

Hebrew- mother tongue, English - high level, Spanish - basic level